

2016



2-page spread

394x260 mm
Print-to-edge 420x297 + 3 mm bleed
4-colour SEK 40.900



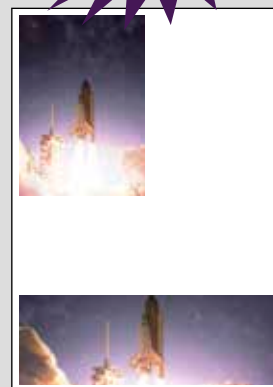
Full page

185x260 mm
Print-to-edge
210x297 + 3 mm bleed
4-colour SEK 23.000



1/2-page

90x260 mm
185x127 mm
4-colour SEK 13.950



1/4-page

185x60 mm
90x127 mm
4-colour SEK 8.250

Technical information

Size (bleed: + 3 mm) A4, 210 x 297 mm
Printing method: offset
Printing space: 185 x 270 mm
Advertising copy: digital, 133 lines

Delivery address:

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Digital advertising material

The advertisement must be delivered in the form of an eps file or high-resolution PDF file (300 dpi). For a bleed advertisement, please leave a 3 mm trimming edge all round. The advert can be transmitted by FTP or e-mail or posted on CD. Compression in Stuffit or WinZip appreciated, to insure no damage occurs in transmission or transit. Files exceeding 10 MB may not be e-mailed.

Circulation

Bergsmannen JkA with Nordic Steel&Mining Review covers Nordic Steel and Mining Industries and for the metal and mineral engineering field in general.

NORDIC STEEL & MINING REVIEW is the annual issue of Bergsmannen in English. Besides an ordinary circulation of 4,800 copies this issue is distributed to many of our international contacts in the Steel and Mining Fields with an additional 2,700 copies and generally distributed to all subscribers to the Scandinavian Journal of Metallurgy, to the member companies of the International Iron and Steel Institute, IISI, and to many other leading steel and mining companies around the world. The circulation is 4 400 copies (TS 2013)

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Publishing Plan 2016

Issue	1	2	3	4	5	6	NS&MR
Publ.date	18/3	29/4	27/5	16/9	14/10	18/11	9/12
Deadline ad material	4/3	15/4	13/5	2/9	30/9	4/11	25/11

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