

BERGSMANNEN



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Media information 2019



BERGSMANNEN HAS THE DECISION-MAKERS!

is the leading Nordic industrial journal for the steel, rock, metal, foundry and mining industries. The journal reaches the decision-makers in these various industries. A special issue - the Nordic Steel & Mining Review - is published every year and summarises the technical developments in the Nordic steel, metal and mining industries.

Bergsmannen is also the journal for members of the Swedish Bergsmanna Association and works closely with Jernkontoret, Svemin, the Association of Bergskamraterna, KTH - the Royal Institute of Technology, LtU and Bergsskolan - the Swedish School of Mining and Metallurgy in Filipstad. In addition, Bergsmannen is distributed to all students of metallurgy and mineral technology at Swedish universities and colleges, as well as libraries, research

Bergsmannen with Jernkontoret's annals publishes six editions a year, and

institutions and important opinion-builders.

The circulation is 5,000 copies. For those who wish to communicate easily and affordably with decision-makers in these industries, then Bergsmannen with Jernkontoret's annals is an unrivaled channel.

Bergsmannen with Jernkontoret's annals is issued by Bergsmannens Förlag AB in cooperation with Jernkontoret and Svemin.

NORDIC STEEL & MINING REVIEW

Every year, a special issue - the Nordic Steel & Mining Review - which summarizes the technical situation in the Nordic steel, metal and mining industries, is published. We invite the entire industry to participate, both with editorial content and advertising. Our editor-in-chief sets the agenda together with industry representatives.

ISSUES & MATERIALS | We monitor all parts of the industry in all numbers with some special editorial features.

NUMBER	RELEASE DATE	MATERIAL DAY	EDITORIAL PROGRAMME
No 1	2019-02-15	2019-02-01	Maintenance in the Mining and Steel Industries
No. 2	2019-04-12	2019-03-29	Steel / Mining
No. 3	2019-05-24	2019-05-10	Special feature Energy
No. 4	2019-09-06	2019-08-23	Steel / Mining
No. 5	2019-10-18	2019-10-04	Special feature Environment
No. 6	2019-11-18	2019-11-01	Steel / Mining
No. 7	2019-12-13	2019-11-29	Nordic Steel & Mining Review

CIRCULATION | Bergsmannen has a circulation of 5,000 copies. Nordic Steel & Mining Review has a circulation of some 7,000 copies and is distributed digitally. (Regular advertising rates apply).

www.bergsmannen.se | Advertise on the website [bergsmannen.se!](http://bergsmannen.se)

- 140 x 100 pixels – 1,000 SEK / month (excl. VAT)
- 334 x 108 pixels – 2,000 SEK / month (excl. VAT)
- 334 x 216 pixels – 2,750 SEK / month (excl. VAT)
- 1140 x 300 pixels – 4,500 SEK / month (excl. VAT)

The three smaller sizes of the website advertisements are placed on the right of the website. The larger top banner is placed at the top of the page. Gif or jpg format.



BUYING GUIDE | In each number of Bergsmannen we collect the industry's suppliers to the mining, steel and metal industry: address register, product register and consultants. A purchasing guide is also published on Bergsmannen's website.

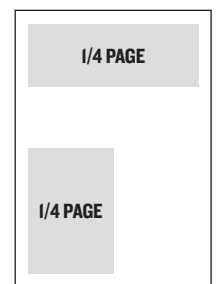
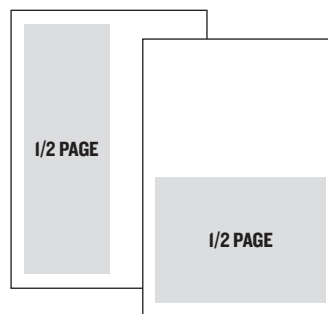
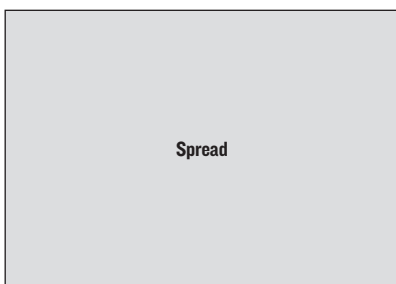
Company contact information: **3,800 SEK**

Optional number of headings in the product register and in the list of consultants: **800 SEK / heading**

The prices are valid for twelve calendar months, and refer to six regular editions of Bergsmannen. VAT is added.

CONTACT & ADVERTISING MATERIAL

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420 x 297 mm + 3 mm bleed
34,000 SEK + VAT

210 x 297 mm + 3 mm bleed
23,000 SEK + VAT

90 x 260 mm portrait
185 x 127 mm landscape
13,950 SEK + VAT

90 x 127 mm portrait
185 x 60 mm landscape
8,250 SEK + VAT